

2025 Product Program Fall Product Book

girl scouts
of california's
central coast



New this Year!

New 4-week program
Direct Delivery for Product
& Rewards
More troop proceeds

BRAVE. FIERCE. FUN!



Let's Get Started with Fall Product!

The Fall Product Program is a fun and easy way for Girl Scouts to kick off their year, earn rewards, and build important skills like goal setting, money management, and teamwork. By participating, girls raise funds that directly support their troop activities, badges, community service, and council programs. Whether you're a new or returning family, we invite you to support your Girl Scout by helping her set up her online storefront, share with friends and family, and track her progress. Every order helps her grow and helps her troop do more this year!

This guide has everything you need to support your Girl Scout during the Fall Product Program. Inside, you'll find key dates, participation options, reward information, and helpful tips to make the season fun, successful, and easy to manage. Whether you're new or returning, this guide is your go-to resource for a great start to the Girl Scout year!



Important Dates:

(ACH- Automatic House Clearing) On these dates, the council will withdraw the total owed for the products directly from the troop's bank account.

September 11 - Service Unit Trainings

September 11 - Troop Trainings

September 11 - Volunteers gain M2 Access

September 19 - Go Day

October 18 - Paper Order Entry (Girls & Families)

October 19 - Last Date for Girls/Troops/SU Order Entry

October 19 - Online Girl Deliveries End

November 2 - ACH #1 - 50% of funds due from troops

November 7-17 - Direct Ship to Troop Coordinators

December 1 - ACH #2 - All remaining balances due

Troop Power, Fall Fun

Troops that participate in the Fall Product Program get a strong start to their Girl Scout year by earning early funds for badges, supplies, trips, and service projects. Girls work together, set goals, and build confidence while supporting their troop and learning essential skills. Troop proceeds are 20% of every sale (excluding shipping charges), and all materials, training, and support are provided to make it easy and fun for everyone involved.

Independent and Amazing

Juliette's or Individual Registered Girls, can fully participate in the Fall Product Program just like girls in troops. They earn individual rewards, build entrepreneurial skills, and raise funds to use toward council programs, camp, retail, membership dues or service projects. Participation is flexible and supported by GSCCC staff to ensure a successful and meaningful experience for every girl.



How Do We Participate in Fall Product?

Recommended for
Juliettes and
Individual
Registered Girls

Online (Direct Ship)

If someone lives far away or wants their order sent directly to their home, they can shop through your online store and select the direct ship option. Their order will be shipped to them automatically—no delivery needed from you!

Online (Girl-Delivery)

Set up your online storefront and share it with friends and family. When they choose the girl delivery option, you'll collect the order and hand-deliver in time for Thanksgiving. It's a great way to say thank you in person and connect with your supporters.

Order Cards (In Person)

You can use your paper order card to collect orders face-to-face from people in your neighborhood, at troop meetings, or with the help of your family. This is a great way to practice your confidence, speaking skills, and share why you're excited about Girl Scouts.

Whichever way you participate, you're building important skills, earning awesome rewards, and helping your troop do more this year—from badge work and adventures to community service and camp.

Meet the 2025 Online Products!



Tervis is back for Fall Product 2025! We're thrilled to welcome these fan-favorite tumblers into this year's lineup—better than ever and ready for every adventure. Whether you're sipping pumpkin spice lattes under colorful autumn leaves or enjoying ice-cold cider after a day of exploring, these durable, stylish tumblers are the perfect sidekick. Stay cozy, stay cool, and sip in style—let's make this season one to remember with Girl Scouts and Tervis!



New this year, Girl Scouts are offering a collection of exclusive scented candles available only through the online Fall Product storefront. These beautifully packaged, high-quality candles make perfect gifts for the holidays or a cozy treat for your home. With a variety of seasonal scents to choose from, each purchase supports local Girl Scouts as they build skills and fund their adventures.



Curl up with your favorite reads or discover something new! M2 Media has a huge variety of magazines, educational kits, and more—delivered right to your door. Renew a subscription you already love, or try a new title from cooking to crafting, sports to science, and everything in between. They make amazing gifts for friends, family, and even yourself!



It's time to kick off another paws-itively amazing Fall Product Sales season with BarkBox! This year, you'll be helping pet lovers spoil their furry friends with specially curated boxes packed with tail-wagging toys and drool-worthy treats. And guess what? We've got five different box options, so every pup can find their perfect match. Ready, set, sell—let's make this season a howling success!

More Products



Meet the 2025 Online Products!



40 oz Pretzel
Party Mix



10 oz Confetti Mix



10 oz Sea Salt
Caramel Cashews



16 oz Holiday
Medley



Tin Trio
Each tin sold separately.



16 oz Super Giant
Cashews



More Products



Meet the 2025 Products!



Taco Peanuts



Spicy Cajun Mix



Fruit Slices



Chocolatey
Covered Almonds



Mini Gummi
Butterflies



Peanut Butter
Elephants



Butter Toffee
Peanuts



Milk Chocolate Mint
Trefoils



Cranberry Trail Mix



Pecan Caramel
Supremes



Holiday Mix



English Butter Toffee



Whole Cashews



Sweet & Smoky
Almonds



Chocolatey Covered
Raisins



Dark Chocolate
Sea Salt Caramels



Resources for Families & Girls

GSCCC Resources

- Fall Product Central Webpage
 - One-stop hub for dates, tools, training links, and program info.
- Troop & Volunteer Training
 - Live Zoom sessions and gsLearn modules to guide volunteers step-by-step.
- Program Packets
 - Distributed at SU meetings or program centers; includes order card, reward flyer, and family guide.
- Fall Product Calendar
 - Key program dates from Go Day to delivery and ACH deadlines.
- Promotional Flyers & Graphics
 - Digital tools to help promote the program to families and customers.
- Product Line Overview
 - Info on nuts, chocolates, BarkBox, magazines, candles, and more.
- Program Center Support
 - Local staff available to help with packets, questions, and delivery coordination.

M2 Media Resources

- M2OS Dashboard
 - Troop and Service Unit volunteers manage orders, track sales, view rewards, and access reports.
- Girl Custom Storefront
 - Girls can create personalized avatars, send emails to family and friends, and track goals online.
- Training Videos & Tutorials
 - Short how-to videos for setting up accounts, using the dashboard, and navigating the platform.
- Email & Marketing Tools
 - Built-in email system for girls and troops to reach out to customers directly through M2OS.
- Avatar Builder & Voice Recorder
 - Girls can create an avatar that looks like them and record a voice message to share with customers.
- Mobile-Responsive Access
 - M2OS is mobile-friendly, so girls and volunteers can manage everything on the go.

Patches & Badges You Can Earn

NEW

Financial Literacy Badges



Daisy



Brownie



Junior

@girlscouts

NEW

Financial Literacy Badges



Cadette



Senior



Ambassador

@girlscouts



Care to Share Patch
5+ Care to Share
Items



Visualize Patch
Upload a Video to
M2

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Brave, Fierce Patch
18+ Total Items



Goal Getter Patch
38+ Total Items



Super Seller Patch
50+ Total Items

2025 Rewards

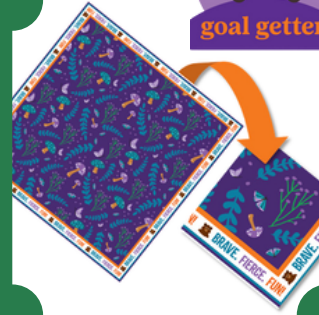
Rewards are cumulative and earned individually for each participant during the Fall Product season. Once a Girl Scout sets up her online campaign site, she can begin earning and selecting rewards.



2025 Patch
12+ Total Items



Charm It! Bear Charm
(Charm Only)
28+ Total Items



Goal Getter Patch
& Bandana
38+ Total Items



Super Seller Patch
& Small Grizzly Plush
50+ Total Items



Brave. Fierce. Fun! T-Shirt
65+ Total Items



Large Grizzly Plush
85+ Total Items



100+ Patch & \$25
GSCCC Credits.
100+ Total Items

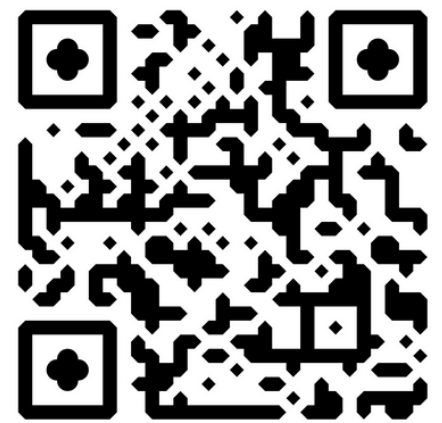


\$10 GSCCC Credits*
125+ Total Items

*for every additional
25 items sold earn
an additional \$10 in
GSCCC Credits

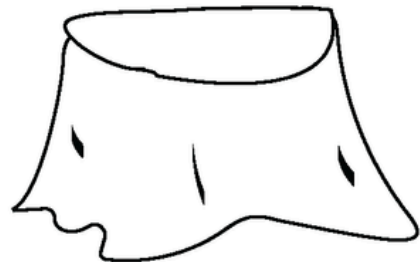
While items may vary in color and are subject to change based on availability, comparable substitutes may be provided if needed.

Scan Here for Access to Trainings, Activities & Support.



Coloring Page of Grizzly Bear

BRAVE. FIERCE. FUN!



2025



How to Meet My Goals?

Use this page to write down all the fun, creative ways you can reach your Fall Product goals! Check them off as you go. We've added a few ideas to help you get started:

- ☐ Hold a Fall Product Watch Party and invite friends and family to shop.
- ☐ Print BarkBox fliers and ask a veterinary office/dog groomer/pet store to display them.
- ☐ Ask your aunt, grandma, or family friends to buy candles as holiday gifts.
- ☐ Post your online store link with your personalized avatar on social media (with a parent's help).
- ☐ Set a goal chart on your fridge and check off each step with you're selling.
- ☐ Talk to neighbors while walking your dog and share what you're selling.
- ☐ Create a custom thank you card to give with girl-delivered items.
- ☐ Offer to help wrap gifts for customers who order candles and placed for girl delivery.
- ☐ Send a voice message through your M2 site to make it personal.

Now it's your turn! What other idea's do you have?

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Questions?

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central coast